

CURRICULUM OVERVIEW

Essentials of Communication



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Essentials of Communication Course Overview

Essentials of Communication: A Guide to Interacting Effectively in Today's World™ is a five-unit elective course for high school students. The materials cover fundamentals of the communication process important for successful interaction in a variety of social and professional settings. Students can use the course to gain and apply knowledge about communication theories, characteristics of language and language use, interpersonal relationships, group dynamics, and public speaking in order to interact more effectively with others.

The course seeks to help students expand their knowledge and skills as communicators so that they may achieve the following goals:

- Know and understand aspects of communication theories and processes appropriate to both social and professional settings.
- Use interpersonal communication strategies appropriately in social and professional settings.
- Effectively communicate in social and professional group settings.
- Plan, prepare, deliver, and evaluate formal and informal personal and professional presentations.

In attaining these goals, students will be better equipped to use communication to hone other life skills, including exchanging information, fulfilling social obligations, developing relationships, and understanding and meeting the needs of others.

Unit 1: Communication Foundations	
Essentials of Communication	Assignments
	1. Course Overview
	2. Introduction to Communication
	3. Types of Communication
	4. Project: Communication Log
	5. The Importance of Communication
	6. Project: Reflection*
	7. Becoming a Competent Communicator
	8. Project: Evaluating Communication Competence
	9. Project: Ethical Principles of Communication*
	10. Quiz 1: Discovering the Foundations of Effective Communication
	11. Introduction to Perception
	12. Project: Three Stages of Perception*
	13. Influences on Perception
	14. Project: Overcoming Perception Influences*
	15. Perception and Communication Competence
	16. Project: Perception Checking
	17. Quiz 2: Perception and Communication
	18. Self and Communication
	19. Project: Looking Inward*
	20. Self-Concept and Competent Communication
	21. Project: Changing Your Self-Concept*
	22. Self-Disclosure
	23. Quiz 3: Self and Communication
	24. Special Project*
	25. Review
	26. Test
	27. Alternate Test*
	28. Glossary and Credits

Unit 2: Language Characteristics		
Essentials of Communication	Assignments	
	1. The Nature of Language	14. Quiz 2: Nonverbal Communication
	2. Language in Social Settings	15. The Listening Process
	3. Project: Recognizing In-Language*	16. Listening Styles
	4. The Functions of Language	17. Project: Using Listening Styles
	5. Project: Using Responsible Language	18. Listening Barriers
	6. Quiz 1: Language	19. Project: Listening Strategies
	7. Nonverbal Communication	20. Quiz 3: Listening
	8. Project: Recognizing Nonverbal Behavior	21. Special Project*
	9. The Functions of Nonverbal Communication	22. Review
	10. Types of Nonverbal Communication	23. Test
	11. Project: Ethics and Impressions	24. Alternate Test*
	12. Competent Nonverbal Communication	25. Glossary and Credits
	13. Project: Observing Nonverbal Communication	

Unit 3: Interpersonal Relationships		
Essentials of Communication	Assignments	
	1. Types of Interpersonal Relationships	15. E-mail Etiquette
	2. Relationship Stages	16. Criticism
	3. Project: Applying Knapp's Relational Model	17. Project: Expressing Yourself Politely*
	4. Fluctuations in Relationship Development	18. Quiz 3: Etiquette for Interpersonal Communication
	5. Quiz 1: Interpersonal Relationships	19. Interviewing
	6. Conversation	20. Preparing for an Interview
	7. Project: Are You a Good Conversationalist?*	21. Project: Preparing for a Job Interview*
	8. Conversation Management	22. Quiz 4: Interviewing
	9. Project: Practicing Cues	23. Special Project*
	10. The Basics of Conversational Competence	24. Review
	11. Quiz 2: Interpersonal Communication: Conversation	25. Test
	12. Etiquette for Introductions	26. Alternate Test*
	13. Project: Introductions	27. Glossary and Credits
	14. Telephone Etiquette	

Unit 4: Understanding Groups		
Essentials of Communication	Assignments	
	1. The Small Group	11. Project: Identifying Leadership Styles
	2. Small Group Types and Formats	12. Leadership Functions
	3. Project: Brainstorming	13. Project: Evaluating Group Effectiveness
	4. Organizations	14. Quiz 3: Group Leadership and Evaluation
	5. Quiz 1: Group Communication	15. Special Project*
	6. Factors Affecting Group Dynamics	16. Review
	7. Individual Competence in Groups	17. Test
	8. Problem Solving in Groups	18. Alternate Test*
	9. Quiz 2: Group Dynamics	19. Glossary and Credits
	10. Leadership Styles	

Unit 5: Presenting and Interpreting Public Messages		
Essentials of Communication	Assignments	
	1. Determining the Purpose and Choosing a Topic	17. Preparing Your Notes and Cues
	2. Project: Defining Topic and Purpose	18. Project: Developing Speaking Notes
	3. Project: Developing a Thesis Statement	19. Quiz 3: Organizing Speeches
	4. Defining Your Audience	20. Preparing to Deliver a Speech
	5. Project: Defining Your Audience	21. Project: Rehearsing Your Speech
	6. Project: Developing a Preliminary Outline	22. Dealing with Apprehension
	7. Quiz 1: Preparing Speeches	23. Delivering Group Presentations and Evaluating Speeches
	8. Research	24. Project: Delivering and Evaluating Your Speech
	9. Project: Conducting Research	25. Quiz 4: Delivering and Evaluating Speeches
	10. Supporting Materials	26. Special Project*
	11. Presenting the Topic Visually	27. Review
	12. Project: Revising and Expanding the Outline	28. Test
	13. Quiz 2: Supporting Speeches	29. Alternate Test*
	14. Selecting an Organizational Pattern	30. Glossary and Credits
	15. Outlining a Speech	
	16. Project: Developing Your Outline	
Unit 6: Course Review and Exam		
EOC	Assignments	
	1. Review	3. Alternate Exam*
	2. Exam	

(*) Indicates alternative assignment