

# CURRICULUM OVERVIEW

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## Engineering and Product Development

Career and Technical Education Series



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## Engineering and Product Development Course Overview

This course provides an overview of the concepts of product engineering and development. Students will analyze the life cycle of a product to prepare a product for distribution and for target markets. The course begins with building an understanding of the product life cycle, from the initial idea to drafting requirements to using 3-D modeling tools and other design tools. The final unit focuses on assembling the pieces within a project plan to achieve a product and evaluating the plans for a successful product launch. In addition, the course will provide information about the different careers available to students interested in engineering, product development, and project management.

- **Introduction to Engineering and Product Development:** Students learn about engineering and the stages of the product development life cycle.
- **Project Charter and Requirements:** Students learn about phases in the product development life cycle including entrance and exit criteria and deliverables.
- **Design and 3-D Modeling:** Students learn about design, 3-D modeling and engineering design careers.
- **Product Launch:** Students explore product launch, implementation plans and preparations for marketing and distribution of a product.
- **Review Full Product Development Life Cycle:** Students learn about incorporating the engineering deliverables and components to prepare and assemble a project plan that represents a full product life cycle.

Unit 1: Introduction to Engineering and Product Development	
Engineering and Product Development	Assignments
	1. Course Overview
	2. Introduction to Engineering
	3. Fundamentals of Product Development
	4. Project: Analyze Product Engineering
	5. Identifying and Testing Product Concepts
	6. Project: Product Development Process
	7. Quiz 1: Engineering and Product Concepts
	8. Requirements in Engineering, Design and Developing a Prototype
	9. Project: Write Engineering Requirements for Your Product
	10. Testing the Product
	11. Deploying Products to Market
	12. Project: Software Deployment Plan
	13. Quiz 2: Specifications, Design and Testing Products
	14. Special Project*
	15. Test
	16. Course Project Part 1: Research Smart Grids*
	17. Glossary and Credits

Unit 2: Project Charter and Requirements (PDLC Phases)	
Engineering and Product Development	Assignments
	1. What is a Project Charter?
	2. Writing Project Charters and Understanding Requirements
	3. Project: Write a Project Charter
	4. Analyzing Project Charters
	5. Project: Write a Charter for a Recycling Project
	6. Quiz 1: The Components of Project Charters
	7. What Are Requirements?
	8. Defining and Writing Requirements
	9. Project: Competing with the Best
	10. Writing Product Requirements
	11. Project: Reverse Engineering
	12. Quiz 2: Establishing Requirements
	13. Special Project*
	14. Test
	15. Course Project Part 2: Summarizing Case Studies of Selected Smart Grid Technology*
	16. Glossary and Credits

Unit 3: Design and 3-D Modeling		
Engineering and Product Development	Assignments	
	1. Design Engineering	9. Project: Design a Part in 3D
	2. Project: Student Engineer Needed: Houseplant Watering System	10. Evaluate Engineering Tools and Careers
	3. Analyze Problems and Potential Solutions in Design Engineering	11. Project: Evaluate 3D Modeling Tools
	4. Analyze Design Plans	12. Quiz 2: Becoming Familiar with Design Tools
	5. Project: Design a Running Shoe	13. Special Project*
	6. Quiz 1: Exploring the Possibilities in Design	14. Test
	7. Engineering Modeling Tools	15. Course Project Part 3: Developing Components for the Final Project Plan*
	8. Practice Using Engineering Modeling Tools	16. Glossary and Credits
Unit 4: Product Launch (Implementation)		
Engineering and Product Development	Assignments	
	1. The Implementation Stage	9. Project: Timeline, Market, Budget
	2. Analyze an Implementation Plan	10. Marketing, Engineering, and Implementation
	3. Project: Write an Implementation Plan	11. Project: Reverse Engineer a Marketing Plan
	4. PLM, Implementation, and Industry Concepts	12. Quiz 2: Getting the Product Ready for the Market
	5. Project: Prepare a Presentation about Engineering Contests	13. Special Project*
	6. Quiz 1: Putting Implementation into Action	14. Test
	7. Implementation Plan and Product Launch	15. Course project Part 4: Designing and Modeling the Smart Grid*
	8. Implementation Plan and Product Life Cycle	16. Glossary and Credits
Unit 5: Review Full Product Development Life Cycle		
Engineering and Product Development	Assignments	
	1. Reviewing the Product Development Life Cycle and Key Strategies	9. Project: Develop a 3-D Video Game Project Plan and Sample Game
	2. Project: Write a Project Plan	10. How to Evaluate Project Plans
	3. Assembling a Successful Project Plan	11. Project: Write a Project Brief and Evaluate It
	4. Planning, Structure, and Thinking Behind Project Plans	12. Quiz 2: Perfecting Your Project Plan
	5. Project: Write Part of a Project Plan Chart	13. Special Project*
	6. Quiz 1: Putting Together the Pieces of the Plan	14. Test
	7. Compare and Contrast Project Plans	15. Course Project Part 5: Implementation Plan*
	8. Assembling Project Plans and Engineering for the Twenty-First Century	16. Glossary and Credits
Unit 6: Course Project, Review, and Exam		
E&PD	Assignments	
	1. Course Project Part 6: Finalize Your Proposal*	2. Review
		3. Exam

(\*) Indicates alternative assignment