

	Requirements	Content and Development	Organization	Mechanics and Conventions
	<i>The extent to which the presentation incorporates the required elements, effectively completes the task, and shows understanding of the purpose and audience</i>	<i>The extent to which the multimedia presentation fully develops ideas, utilizing specific, and relevant facts, reasons, evidence, and details</i>	<i>The extent to which the multimedia presentation demonstrates a unified structure and sequence of ideas</i>	<i>The extent to which the written portion of the presentation demonstrates knowledge of grammar and conventions, including vocabulary, punctuation, and spelling</i>
Weight (%)	35	35	20	10
6	Very Effective Demonstrates a thorough understanding of the task; completes all parts in an accurate and engaging manner; may go beyond the limits of the task	Very Effective Develops ideas fully and artfully, showing strong evidence of research	Very Effective Demonstrates a cohesive and unified structure with excellent arrangement of images and headings to support the design and create an appropriate atmosphere; organizes information very well	Very Effective Contains few or no errors in grammar, vocabulary, spelling, and punctuation
5	Good Demonstrates a general understanding of the task; completes all parts of the task in an accurate and somewhat engaging manner	Good Develops ideas clearly, showing appropriate evidence of research	Good Demonstrates a mostly unified structure with a suitable arrangement of images and headings to support the design and create an appropriate atmosphere; organizes information in a way that the reader can understand	Good Contains a few errors in grammar, vocabulary, spelling, or punctuation that do not interfere with ideas and meaning
4	Adequate Demonstrates a basic understanding of the task; completes most parts of the task in a somewhat engaging manner; may be missing a few elements	Adequate Develops ideas adequately, showing some evidence of research; may contain some minor inaccuracies	Adequate Demonstrates a generally unified structure with inconsistent arrangement of images or headings to support the design or create an appropriate atmosphere; organizes information in a way that the reader can understand	Adequate Contains some errors in grammar, vocabulary, spelling, or punctuation that do not significantly interfere with ideas and meaning
3	Limited Demonstrates little understanding of the task; completes most parts of the task, but in a minimally engaging manner; may be missing some elements	Limited Develops ideas briefly and inconsistently, showing uneven research; contains some factual errors; needs more work	Limited Demonstrates evidence of structure, but contains an uncertain arrangement of images or headings to support the design or create an appropriate atmosphere; organizes information inconsistently and in a way that is difficult to understand	Limited Contains several significant errors in grammar, vocabulary, spelling, or punctuation that occasionally interfere with ideas and meaning
2	Minimal Demonstrates minimal understanding of the task; completes less than half the task	Minimal Develops ideas incompletely and inadequately, showing little evidence of research; contains significant factual errors; needs more work	Minimal Demonstrates little evidence of structure, with little arrangement of images or headings to support the design or create an appropriate atmosphere; organizes information randomly and in a way that is difficult for the reader to follow and understand	Minimal Contains many significant errors in grammar, vocabulary, spelling, or punctuation that substantially interfere with ideas and meaning
1	Inadequate Demonstrates no understanding of the task; completes very few parts of the task	Inadequate Fails to develop ideas, showing little evidence of research; contains significant factual errors; needs more work	Inadequate Demonstrates no evidence of structure and little or no attempt to use images, graphics, or headings to support the multimedia presentation's design or create an appropriate atmosphere	Inadequate Contains considerable errors in grammar, vocabulary, spelling, or punctuation that make understanding ideas difficult